



The Future of QSR Foodservice

Virtual Food Court
Business Presentation

The Problem

Traditional Franchising is Broken for the Modern Economy

- High capital investment, high risk, slow ROI.
- One concept per franchise = limited growth potential.
- Dine-in dependency in a delivery-first world.
- Outdated systems, lack of data, and rigid brand control.
- Small operators can't afford to compete with major chains.

The industry needs a **smarter, flexible, low-risk business model** that delivers profitability and agility.



The Future of Modular Foodservice

One Kitchen | Endless Flavours

A revolutionary modular delivery-only restaurant concept combining technology, brand diversity, and operational efficiency to redefine how restaurants scale and succeed in the delivery economy.

Powered by: *Epicore Virtual Brands*

The Story of The QUBE

The idea for The QUBE was born from a late-night sketch on a napkin, a simple cube drawn with four equal sides. The thought was, *“What if food could be just as smart, balanced, and multi-dimensional as this little shape?”* That’s when The QUBE became more than a doodle, it became a vision for the future of QSR Foodservice.

At its heart, The QUBE is a modular food court hub designed for today’s delivery-first restaurant economy. Think of it as a QSR cube where every side reveals something different, juicy gourmet burgers on one, mouth-watering Chimichangas on another, hand-held innovative pizza in a cone on the next, and ice cream treats that will indulge your senses waiting around the corner. The QUBE is variety, precision, and possibility, neatly packaged for both digital diners and operators.

For guests, it’s like spinning a cube and unlocking a new flavor adventure every time, a virtual food court in a single kitchen. For entrepreneurs, it’s a business cube packed with efficiency, scalability, and innovation, allowing one space to power multiple brands, multiple menus, and multiple revenue streams, with minimal staff and no location requirements.

The QUBE is more than a modular kitchen. It’s a philosophy, that good food doesn’t have to be one-dimensional. It can be bold, diverse, playful, and perfectly built for how people eat today. Every QUBE is designed to deliver maximum flavour with minimum friction. So, whether you’re biting, slurping, dipping, or sharing, one thing is certain: ***The future of food is in The QUBE.***

The QUBE Solution

A Modular Foodservice Ecosystem for the On-Demand Delivery Era

- **One hub** operates **multiple virtual restaurant brands**.
- All brands are data-tested and delivery-optimized.
- Operators use existing kitchens or modular pods, no new buildout required.
- **Transactional model:** only pay when orders come in.
- Powered by Epicore's **Kitchen Intelligence Platform (KitchnIQ)**.

The QUBE creates multi-brand, high-performance revenue hubs.



We bring the orders
You do the work

Result: More orders,
less overhead, faster
return.

License the QUBE Restaurant Hub – one physical or modular location.

Activate up to 10 Epicore virtual brands instantly.

Operate through one shared kitchen, one staff, one system.

Orders flow in from Uber Eats, DoorDash, SkipTheDishes, etc.

Profit shared per transaction, no royalties or fixed fees.

ONE HUB.

MANY FLAVOURS.

FAST DELIVERY

Brand Portfolio



Why the QUBE wins

Traditional Franchising

One brand, one location

High fixed costs

Long setup and ROI cycles

Static menu, limited flexibility

Dependent on dine-in traffic

Franchise fees and royalties

The QUBE Advantage

Multi-brand, modular hub, can be located anywhere

Pay-per-order transactional model

Launch in days, profit in weeks

Dynamic brands that evolve with demand

100% delivery-first, digital

Shared success — no sales, no fees

Innovation Kiosk Concept



The QUBE

“A complete shift from ownership
to opportunity.”

Market Opportunity

**The New Frontier of
Food Foodservice**

Global food delivery market:
\$350B+ and growing at **>10%
CAGR.**

Virtual restaurant brands: 20x
growth since 2020.

Independent kitchens: 40%
operating below full capacity.

Restaurant evolution: shift from
real estate to digital ecosystems.

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**“THE QUBE SITS AT THE INTERSECTION OF FOOD,
TECH, AND RESTAURANT INNOVATION.**

A PERFECT STORM FOR SCALABLE GROWTH.”

Flexible Options for a Diverse Industry

Free Standing QUBE

Purchase a QUBE fully equipped modular unit and be up and running in under 90 days.
Ask for more details.

Commercial/Catering Kitchen

Rent or convert a commercial or catering kitchen into a QUBE hub. Be operational in 30 days.

Restaurant Conversion/Adoption

Convert all or part of your existing restaurant into a QUBE Delivery Center in less than 14 days.



The QUBE Vision

To redefine the restaurant business opportunity for the digital economy, creating the most efficient, flexible, and profitable system in foodservice.

The QUBE

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Foodservice reimagined for the on-demand world.

Contact us today to discuss
licensing opportunities.

www.epicorebrands.ca

hello@epicorebrands.ca